



*Look Both Ways, Then Look Again:
Now Cross At The Walk*

- Always cross at corners, within marked crosswalks where available.
- Look left, right and left again before crossing. Watch for turning cars.
- Never cross between parked cars.
- Walk on the sidewalk. If there is no sidewalk available, walk as far off the roadway as possible.
- Obey traffic signals, especially "Walk/Don't Walk."
- Don't talk on a cell phone or wear earphones when crossing the street.
- Wear bright or reflective clothing or shoes when walking at night. Avoid dark clothes; drivers can't avoid what they can't see.

BE PATIENT!

***When you push the button,
the controller knows you are
there. Your life and safety
are worth the wait.***



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Now Cross At The Walk*

CAMPAIGN FOR A SAFER PRINCETON

**PRINCETON TRAFFIC &
TRANSPORTATION COMMITTEE
Anton Lahnston, Chair**

**STUDENTS AND
FAMILIES!**

**HELP US MAKE A
SAFER
PRINCETON**



Borough of Princeton

Township of Princeton

Yina Moore, Mayor

Chad Goerner, Mayor



RUSH REDLITE
(Liana Bloom, PHS)
It's Nassau! Not NASCAR!

PRINCETON STUDENTS!

We want you, your family, your friends—everybody in Princeton—to have a long and successful life. In the last two years, the number of auto accidents with pedestrians and bikers has jumped by sixty percent—often because somebody was in a hurry and didn't use common sense, or because he or she was texting, or on a cell phone, ignoring the *real* off-line traffic world out there. Some of your imaginative schoolmates helped us to make fun of some of the craziest traffic behaviors with cartoon characters posted all around town. But this isn't enough. We need your help. Pitch in! Be a model of common sense when you walk, bike, or drive.

From 2008 through 2011, sixty-seven pedestrians and forty-seven bikers were hurt in Princeton because somebody—

- Drove right through a crosswalk while people were there; or—
- Was not alert and failed to see a pedestrian or biker or car; or—
- Rode a bike at night without a light and while wearing dark clothing; or—
- Raced a “Don't Walk” sign; or—
- Crossed mid-street; or—
- Texted while driving; or—
- Talked on a cell phone while driving or walking or standing in the middle of traffic; or—
- Raced a bicycle or skateboard down the sidewalk on Nassau's business side or—
- Smacked a biker while opening a car door after parking.

WHEN YOU ARE WALKING

- It's a state law that drivers must yield to you once you are in a crosswalk. USE IT AND USE IT WISELY! If you don't, the fault may be your own should an accident happen.
- Before you step into the crosswalk be sure any oncoming cars have time to stop. Give drivers the same courtesies you expect from them.
- Don't race against the “Don't Walk” light. Be patient. Wait for the “Walk” sign after you push the button.
- Don't use the crosswalk as a phone booth. You may get hit.



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OBLIVIOUS OLIVIA
(William XU, PHS)
**Crosswalks are for Walking,
Not Talking.**



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RECKLESS RITA
(Jenna Cody, PHS)
**Better to show up late,
than not at all.**
(Rebecca Ravits, Montgomery)

WHEN YOU ARE DRIVING

- Stop for pedestrians in a crosswalk. It's a state law!
- Texting or using a cell phone while driving is against the law, too—and the fines are steep.
- Don't try to beat the pedestrian walk signs.
- When you see the “sharrows” markings on Princeton's streets, bikers have the same rights as you on the roadway.
- When parallel parking, check your rear-view mirror for oncoming bikers before opening the door.



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IMPATIENT IVAN
Stop! Or meet a cop!



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TEXTING TIM
(Jake Renda, Community Park)
**Don't seal your fate! The
text can wait!!**
(Augustus Huang, PHS)

WHEN YOU ARE BIKING

- Traffic rules that apply to motorists apply to you. Stop for red lights. Yield to pedestrians.
- Walk, don't ride, when in a crosswalk with pedestrians.
- Put a bell on your bike, and also a light, if you ride at night.
- Also wear light or reflective clothing when you ride at night.
- Be an example and wear a helmet.
- Don't ride (or skateboard) on the sidewalk on the business side of downtown Nassau. It's for people.



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CARELESS CATHY
(Jenna Cody, PHS)
**No chore—Look before you
open the door.**
(William Xu, PHS)



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NEEDS-A-BELL-BILLY
(Augustus Huang, PHS)
**We're not hard to see.
Just say “Excuse Me.”**