



*Look Both Ways, Then Look Again:
Now Cross At The Walk*

- Always cross at corners, within marked crosswalks where available.
- Look left, right and left again before crossing. Watch for turning cars.
- Never cross between parked cars.
- Walk on the sidewalk. If there is no sidewalk available, walk as far off the roadway as possible.
- Obey traffic signals, especially "Walk/Don't Walk."
- Don't talk on a cell phone or wear earphones when crossing the street.
- Wear bright or reflective clothing or shoes when walking at night. Avoid dark clothes; drivers can't avoid what they can't see.

BE PATIENT!

***When you push the button,
the controller knows you are
there. Your life and safety
are worth the wait.***



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**PRINCETON TRAFFIC &
TRANSPORTATION COMMITTEE**
Anton Lahnston, Chair

SAFE PRINCETON

**A Campaign to Protect
Your Life and Safety in Traffic**

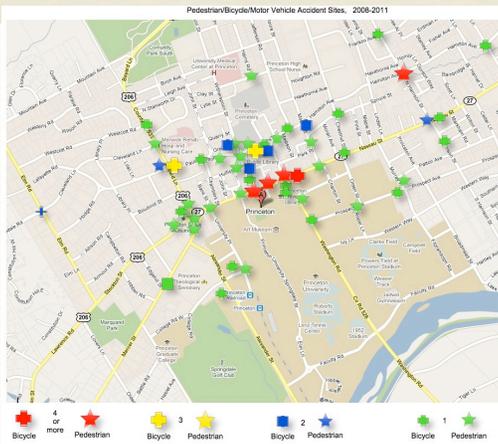


Borough of Princeton

Township of Princeton

Yina Moore, Mayor

Chad Goerner, Mayor



Sixty-seven pedestrians and 47 bikers were hurt in accidents with motor vehicles from 2008 through 2011 in Princeton because somebody—

- Drove right through a crosswalk while people were there; or—
- Was not alert and failed to see a pedestrian or biker; or—
- Rode a bike at night without a light and while wearing dark clothing; or—
- Raced a “Don’t Walk” sign; or—
- Crossed mid-street; or—
- Texted while driving; or—
- Talked on a cell phone while walking or standing in the middle of traffic; or—
- Raced a bicycle or skateboard down the sidewalk on Nassau; or—
- Smacked a biker while opening a car door after parking.

DON'T BE FOOLISH!

We want you, your family, your friends—everybody in Princeton—to have a long and successful life. Why risk it all because your mind is on-line or elsewhere? Or that you are in a hurry? Or that you think your business is more important than someone else’s?

PEDESTRIANS!

It’s a state law that drivers must yield to you once you are in a crosswalk. **USE IT AND WISELY!** If you don’t, the fault may be your own should an accident happen. Before you step into the crosswalk be sure any oncoming cars have time to stop. Don’t race against the “Don’t Walk” light. Be patient. Wait for the “Walk” sign after you push the button. Don’t use the crosswalk as a place to conduct a phone conversation. You may get hit. Give drivers the same courtesies you expect from them.



You may be on-line, but your life and safety are off and over the line.



Don't cross mid-street. Is your life really worth a cup of coffee?

DRIVERS!

Stop for pedestrians in a crosswalk. It’s now a state law and fines are steep. So are the fines for texting or using a cell phone while driving, so don’t risk your life or those of others. Don’t try to beat the pedestrian walk signs. When you see the “sharrows” markings on Princeton’s streets, bikers have the same rights as you on the roadway. When parallel parking, check your rear-view mirror for on-coming bikers before opening the door.



Drivers! Stop for pedestrians. It's a State Law.



Either text or drive, but not at the same time. It's a State Law.

BIKERS!

Traffic rules that apply to motorists apply to you. Stop for stop lights. Yield to pedestrians. Put a bell on your bike and also a light if you ride at night. Wear light or reflective clothing at night. Walk, don’t ride, when in a crosswalk with pedestrians. Don’t ride on the sidewalk on the business side of downtown Nassau. It’s for people. Be an example to young bikers and wear a helmet.



Drivers! Look in your rear-view mirror for bikers before opening the door.



The business side of downtown Nassau is for people, not bikes.