

FOR IMMEDIATE RELEASE

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PRESS CONTACT:

Janan Dave

Wellness Coordinator, Mayors Wellness Campaign

New Jersey Health Care Quality Institute

238 West Delaware Avenue

Pennington, New Jersey 08534

[\(609\) 303 0373](tel:6093030373)

[jdave@njhcqi.org](mailto:jdave@njhcqi.org)

On April 16th, Princeton is launching a new program called “Conversation of a Lifetime.” Princeton is one of the only three towns in New Jersey piloting the new program, which was developed by the Mayors’ Wellness Campaign.

The municipality in cooperation with community partners will be hosting a number of events to engage the community in a Conversation of a Lifetime about advanced care planning. Various representatives from the Princeton Health Department, Princeton Public Library, Princeton Senior Resource Center, Community Without Walls, and New Jersey Goals of Care are involved in leading the effort.

The kick-off event will be held on April 16th at 10 a.m. on the 1st floor of the Princeton Public Library. New Jersey Health Commissioner Mary O’Dowd and Princeton Mayor Liz Lempert will officially launch the project and preview the events that will take place in the coming months.

The Mayors’ Wellness Campaign is an initiative of the New Jersey Health Care Quality Institute that works with over 350 New Jersey mayors to implement community health and wellness programs. In Princeton, the local Mayor’s Wellness Campaign already runs walking programs and co-hosts several community-wide health events.